IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Louis J. MORSBERGER Examiner: Akiba K. Robinson Boyce

Application No.: 09/702,045 Art Unit: 3639

Filed: October 31, 2000 Confirmation No. 8530

For: SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION

FROM TARGETED CONSUMERS

U.S. Patent and Trademark Office Customer Service Window, **Mail Stop Amendment** Randolph Building 401 Dulany Street Alexandria, VA 22314

INTERVIEW SUMMARY

Applicant appreciates the courtesies extended by Supervisory Patent Examiner John W. Hayes during the telephone conversation conducted on June 26, 2006 with the undersigned.

The undersigned did not consider the telephone conversation to be an interview dealing with the substance of the application, but rather to be procedural in nature, and accordingly did not summarize the telephone conversation in the response filed on June 29, 2006, before the Interview Summary by SPE Hayes was mailed on July 7, 2006. The undersigned did not realize that SPE Hayes was treating the telephone conversation as an interview requiring a statement of the substance of the interview until after the July 7 Interview Summary was brought to the attention of the undersigned (after the August 7 period for submitting a summary). The undersigned now provides a summary.

During the telephone conversation, the undersigned submitted that the Applicant was being unduly burdened by a series of office actions based on weak prior art. The undersigned noted that the most recent office action was based on a reference (i.e., the Rebane reference) that was no better or more relevant than other art over which Applicant had already distinguished (via a favorable decision on a pre-appeal conference). The undersigned therefore sought to bring the situation to the attention of SPE Hayes and to request that any subsequent action reflect the

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PTO's best position on the best prior art, so that the Applicant can respond to any such rejection with some confidence that the prosecution can be resolved based on that response.

Dated: / 소곡 소 2 3 , 2 3 년 2 3 , 2 3 년 4

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Respectfully submitted, COOLEY GODWARD LLP

By:

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